

## CAR SAFETY MILESTONES

## WHAT'S COOL

# 1968

**Safety belts required in all new cars**

National Safety Belt Use: **less than 20%**

TV goes from black and white to full color.



Hippies and Peace Signs

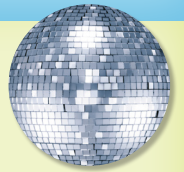
# 1973

**First air bags in cars**

National Safety Belt Use: **less than 20%**

Video games you play at home instead of at the arcade.

Disco Music and Bell Bottoms



Calculators that fit in your pocket!



# 1985

**Kids must buckle up in every state by law**

National Safety Belt Use: **21%**



3<sup>1</sup>/<sub>2</sub>" floppy disks that can store over 1MB!

"Portable" Cassette Players



The Grunge look

# 1990

**Cars must have shoulder belts in the back seat**

National Safety Belt Use: **49%**



Blading



Web surfing all 100,000 sites.

# Mid 1990's

**49 states have seat belt laws for adults**

National Safety Belt Use: **61.5%**

**Safest Generation Born!**

You have grown up smart about safety. That's why preteens today buckle up more than any previous generation. Keep it up! You might teach your parents a thing or two while you're at it!



# TODAY

National Safety Belt Use: **82%**



[www.safestgeneration.com](http://www.safestgeneration.com)

**safest generation**  
WORKING WITH SAFE KIDS WORLDWIDE